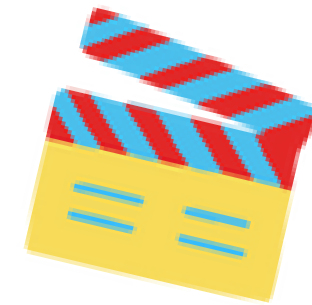
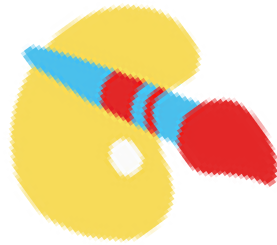




W E L C O M E T O

**"Sharing stories  
of impact using  
arts-based methods"**



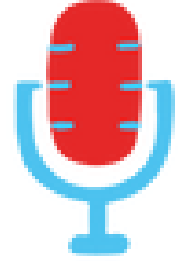
17 - 20  
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**IMPACT  
WEEK**

Friday, 23 June 2023



# HOUSEKEEPING



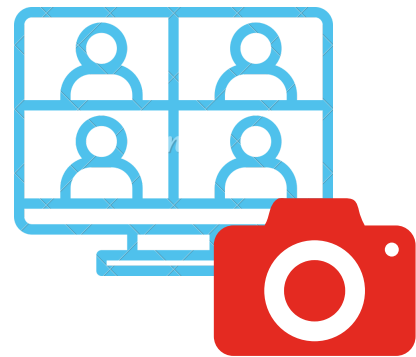
**Please mute your microphone.**

Сураныч, микрофонуңуздуң үнүн өчүрүңүз.

**Harap matikan mikrofon Anda.**

Funga mikoro yawe.

**कृपया तपाईंको माइक्रोफोन म्यूट गर्नुहोस्।**



**We will take screenshots. Please turn your camera off if you do not want to appear in the photo.**

Биз скриншотторду алабыз. Суротто пайда болушун каалабасаныз камераңызды өчүрүңүз.

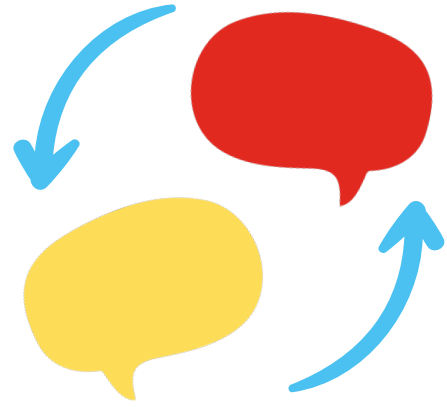
**Kami akan mengambil tangkapan layar (screenshot/ss).**

**Silahkan matikan kamera Anda jika tidak ingin muncul di foto.**

Tuzafata amashusho. Turagusaba kuzimya Kamera yawe niba udashaka kugaragara mu mafoto.

**हामी स्क्रीनशट लिनेछौं। यदि तपाईं फोटो मा देखा पर्न चाहनुहुन्न भने कृपया तपाईंको क्यामेरा बन्द गर्नुहोस्।**

# H O U S E K E E P I N G



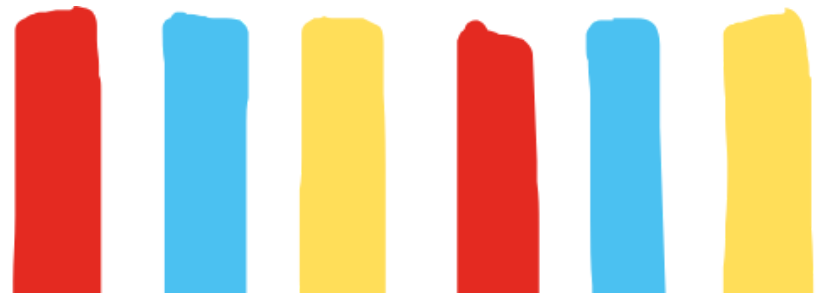
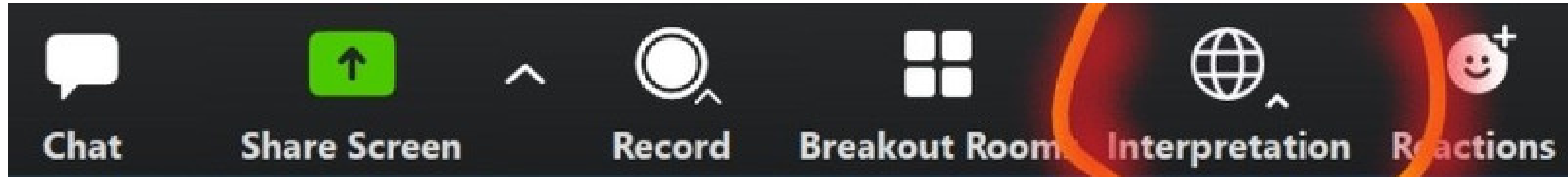
**Please choose your interpretation channel.**

Сураныч, чечмелөө каналыңызды тандаңыз.

**Silakan pilih saluran interpretasi Anda.**

Turagusa guhitamo umuyoboro w'ururimi ushaka.

**भाषाको लागि कृपया तपाईंको व्याख्या च्यानल छान्नुहोस्।**



# AGENDA



- INTRODUCTION TO MAP IMPACT WEEK
- WHAT IS IMPACT?
- REFLECTING ON SIGNIFICANT STORIES
- ARTS-BASED METHODS TO TELL IMPACT STORY
- GUIDE TO MAP IMPACT WEEK SUBMISSION
- Q&A SESSION





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# IMPACT WEEK





Looking back over the past years  
since being involved with the MAP project...

**"WHAT DO YOU THINK WAS THE MOST  
SIGNIFICANT CHANGE IN YOURSELF AND OR  
IN YOUR ENVIRONMENT (FRIENDSHIP, FAMILY,  
SCHOOL, NEIGHBOURHOOD, ORGANISATION)?"**

**"HOW DOES BEING INVOLVED IN MAP  
INFLUENCE THE WAY YOU THINK,  
ACT, AND WORK?"**

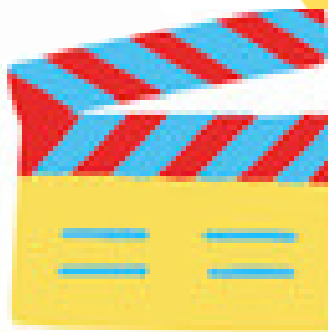
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**IMPACT  
WEEK**

Share your story  
at the MAP Impact Week  
by giving a testimonial  
and or  
by creating any possible  
art forms you are  
most convenient with.

It could be a drawing,  
a collage, a short video/film,  
a poem, a song, a letter...

Anything!



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**IMPACT  
WEEK**

# PARTICIPANTS



- MAP young participants and stakeholders (youth facilitators, NGOs, educators, artist collaborators, policymakers) who have participated or currently are participating in the MAP project
- Intergenerational: balance mixture of young people & adults

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**IMPACT  
WEEK**



# OPEN CALL



1

Reflect on your experiences in the MAP project and the changes you see in yourself, your work, and your environment

2

Sharing your testimony at the MAP Impact Week  
17-20 July 2023  
or  
Create a piece of artwork that tells/represents your story of impact

3

Submit your expression of interest or artwork

**DEADLINE: 4 JULY 2023, 23:59 UK TIME**

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**IMPACT  
WEEK**

# PARTICIPANTS



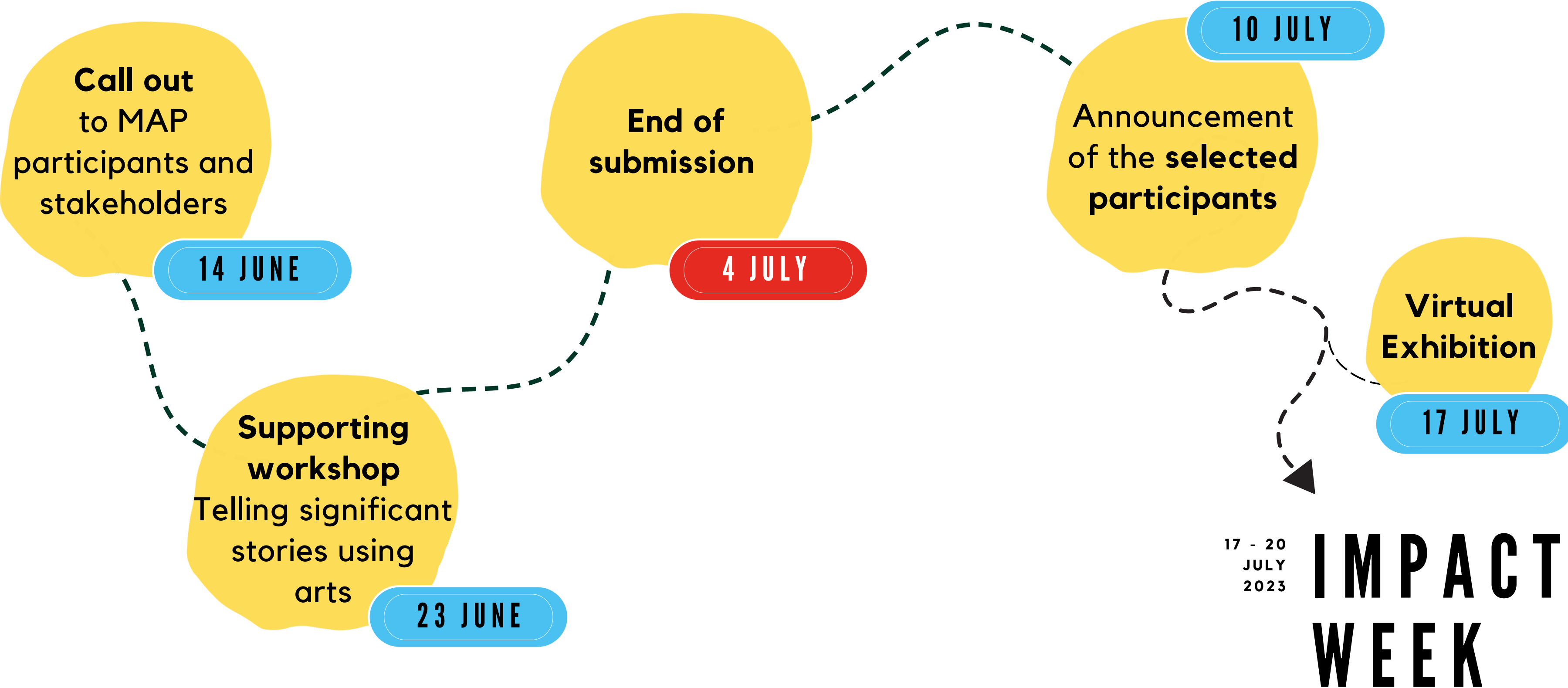
- Up to 10 selected applicants from each MAP in-country will be invited to share their story or present their artwork at MAP Impact Week Webinar on 17-20 July 2023.
- Each presenter will receive a certificate and a remuneration of £25 for the data bundles.



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**IMPACT  
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# TIMELINE



# MAP IMPACT WEEK

One country in one day

Two sessions in a day (1-hour duration), 5 presenters each session  
at 10 am and 2 pm UK time

Mon, 17 July	Tue, 18 July	Wed, 19 July	Thu, 20 July
<b>Rwanda</b>	<b>Indonesia</b>	<b>Nepal</b>	<b>Kyrgyzstan</b>

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**IMPACT  
WEEK**





# WHAT IS IMPACT?

PROFESSOR ANANDA BREED



# WHAT IS IMPACT?

Research **impact is the good that researchers can do in the world.** It consists of the non-academic benefits that arise, whether directly or indirectly, from research.

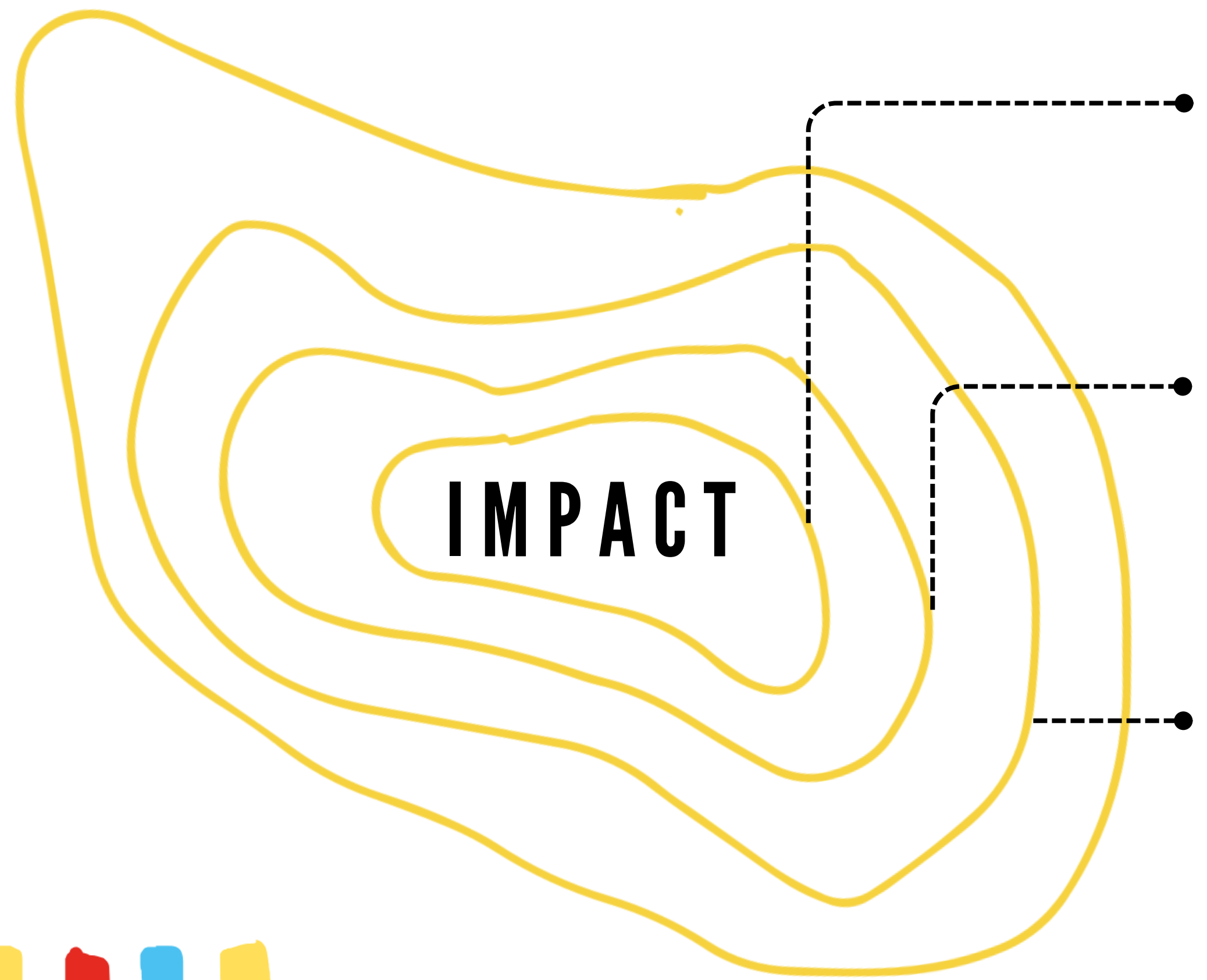
Knowledge exchange is a precursor to impact, and this happens through learning, when the data and information from research becomes **knowledge that people can benefit from or use.** There are many factors that can influence the likelihood of research leading to impact, including the **context** you are working in, **who** is involved and how, your **approach** to knowledge exchange and how well you manage power dynamics.



# PATHWAYS TO IMPACT

- How do we do 'good' in a way that it makes a **difference**?
- How can we design **responsible, sustainable and inclusive** research?
- How is it **significant**?
- What is the **reach** (how to expand out)?
- How can we **evidence** the impact?





**IMPACT**

How has MAP been meaningful, valuable or **beneficial to you?**

How meaningful, valuable or **beneficial for those we are working with?**

How has MAP been meaningful, valuable or **beneficial to your wider community?**





# CONSIDER BENEFICIAL CHANGES IN:



**Understanding and awareness:** people understand issues better



**Attitudes:** a change in attitude or behaviour



**Economy:** monetary benefits like money saved, costs avoided, increased profits



**Health and wellbeing:** physical, emotional, psychological and social aspects



**Policy:** development of policy change and informing policy and other forms of decision-making



**Culture:** changes in the prevailing values, attitudes, beliefs, discourse and patterns of behavior

# CONSIDER BENEFICIAL CHANGES IN:



**Capacity:** research that leads to new or enhanced capacity (physical, financial, natural, human resources or social capital and connectivity) that is likely to lead to future benefits, or that makes individuals, groups or organisations more prepared and better able to cope with changes that might otherwise impact negatively on them



# EXAMPLES OF IMPACT

- International practices of conflict prevention
- Public awareness and understanding of conflict issues
- Public access to and participation in political processes
- Design and delivery of school curricula and new extra-curricula opportunities for young people
- Inspiration, creation and support of new forms of artistic and social expression
- Integration of participatory practices as a teaching and learning method
- Local economic benefits and improvements in the welfare and quality of life of individuals involved in projects



# FURTHER RESOURCES

Free online impact training for researchers

<https://www.fasttrackimpact.com/for-researchers>

Pathways to Impact - PublicEngagement.ac.uk

<https://www.publicengagement.ac.uk/doengagement/funding/pathways-impact>

Critical Appraisal of Research Impact Pathways

<https://researchimpact.ca/archived/critical-appraisalof-research-impact-pathways/>

Changing the Story Resource Archive

<https://changingthestory.leeds.ac.uk/archive/>



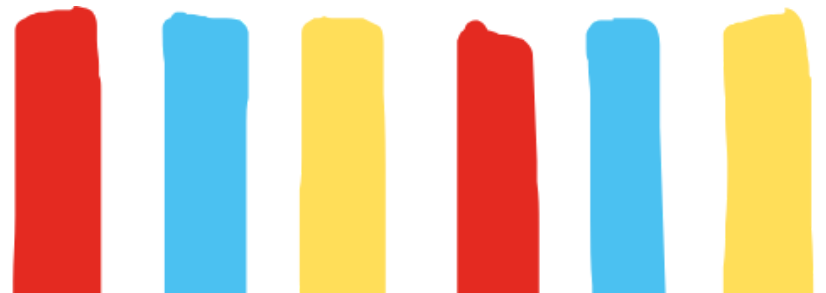


# REFLECTING ON SIGNIFICANT STORIES

SARAH HUXLEY



# **SIGNIFICANT STORY**



# REFLECTION QUESTION

HOW DID YOU FIRST BECOME  
INVOLVED WITH MAP?  
THINK ABOUT YOUR EXPERIENCES  
WITH MAP


*write your reflection on a piece of paper  
or in a padlet (link in the chat box)*

# REFLECTION QUESTION



CAN YOU THINK OF THE MOST  
SIGNIFICANT CHANGES THAT HAVE  
RESULTED FROM MAP

*write your reflection on a piece of paper  
or in a padlet (link in the chat box)*





# REFLECTION QUESTION

WHY WAS THIS STORY SIGNIFICANT  
TO YOU?

*write your reflection on a piece of paper  
or in a padlet (link in the chat box)*



# REFLECTION QUESTION

HOW HAS MAP CONTRIBUTED TO THIS?

*write your reflection on a piece of paper  
or in a padlet (link in the chat box)*



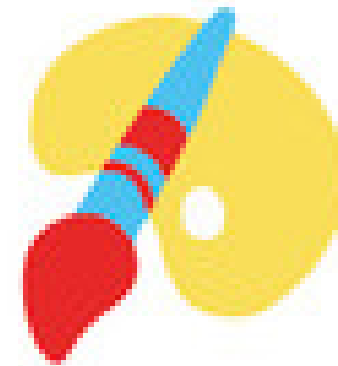
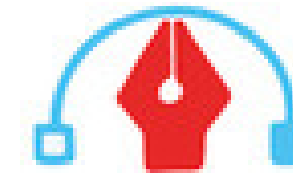


# ARTS-BASED METHODS TO TELL IMPACT STORY

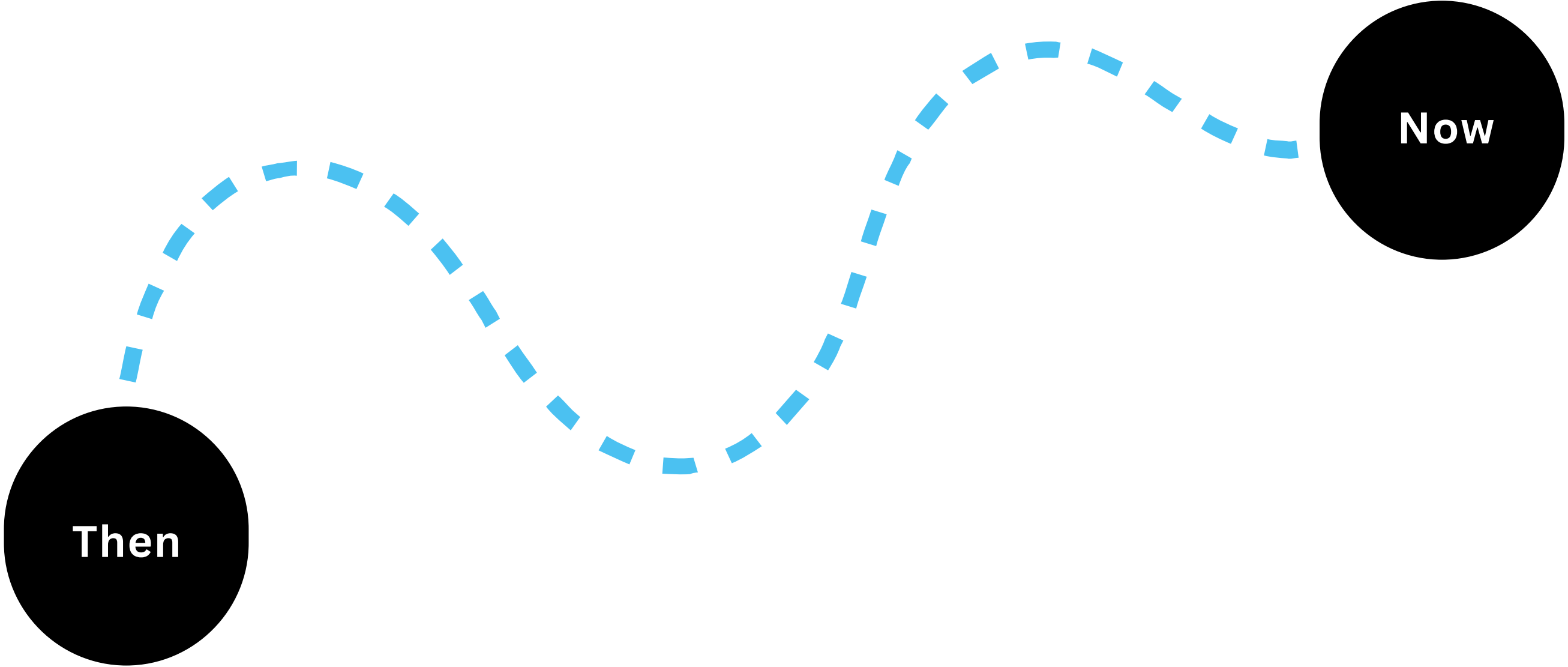
VINA PUSPITA



TURNING EXPERIENCES/STORIES  
INTO A WORK OF ART



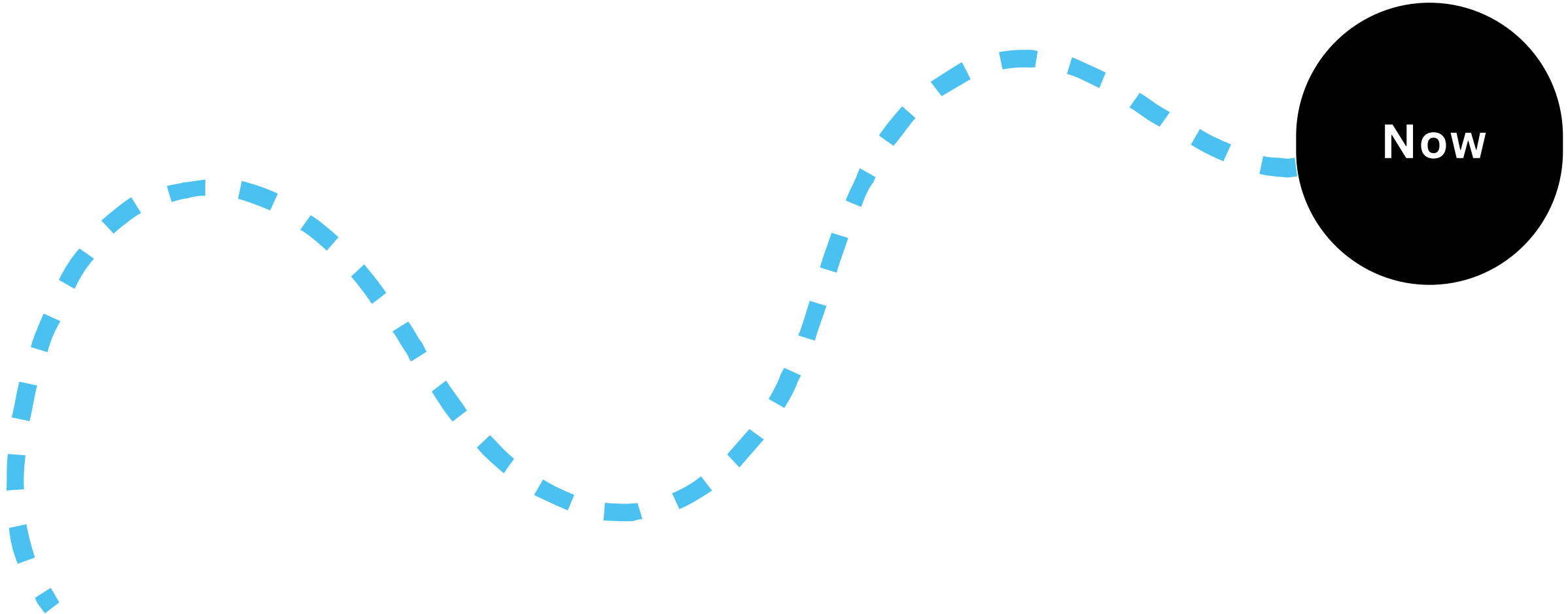
# STORY



*A series of images representing the transition of changes*



# STORY



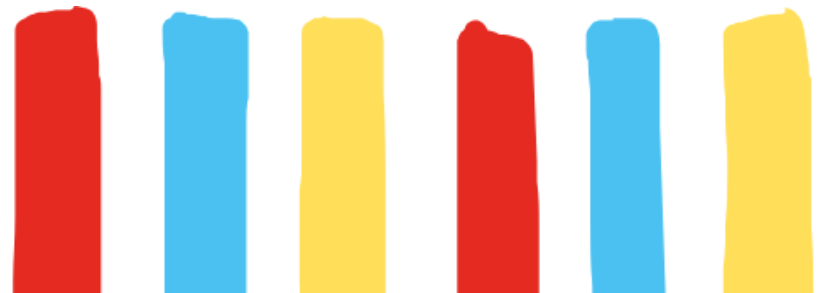
*Selecting a central moment to stand for the whole story*



# VOICE



*Your story, personal experience*

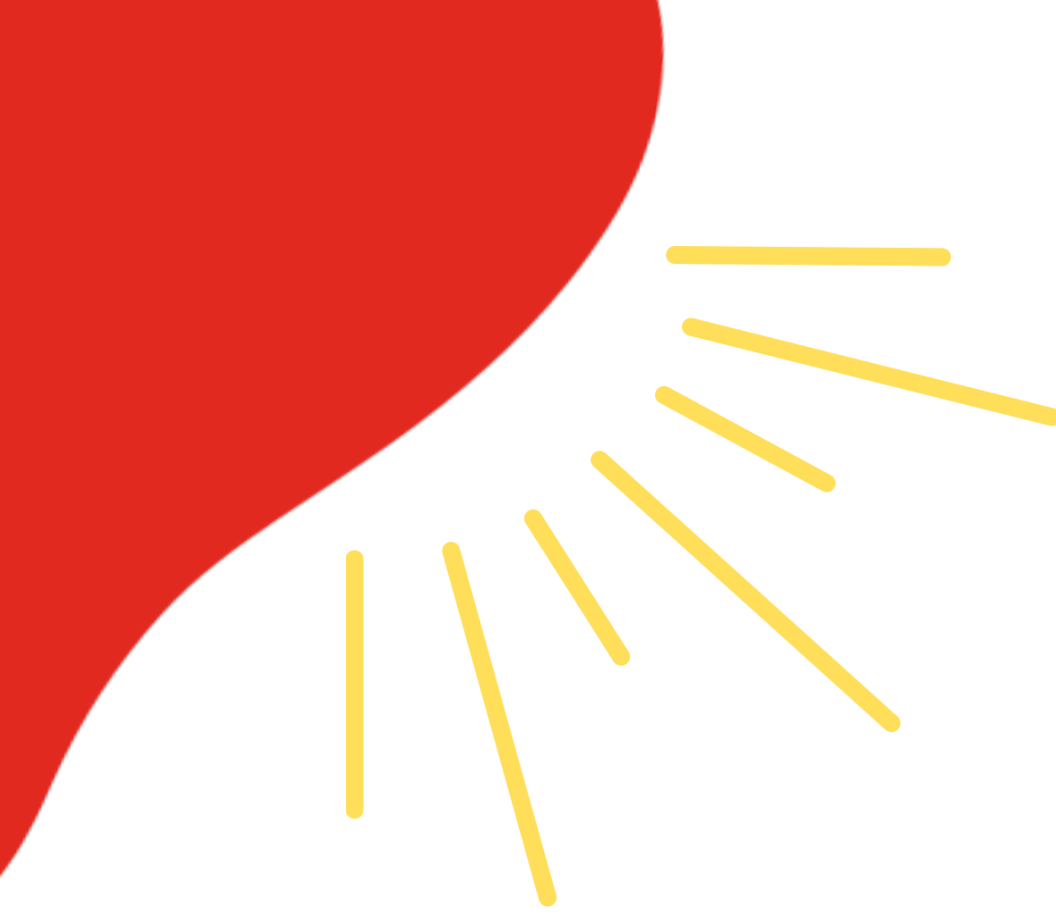


# VOICE

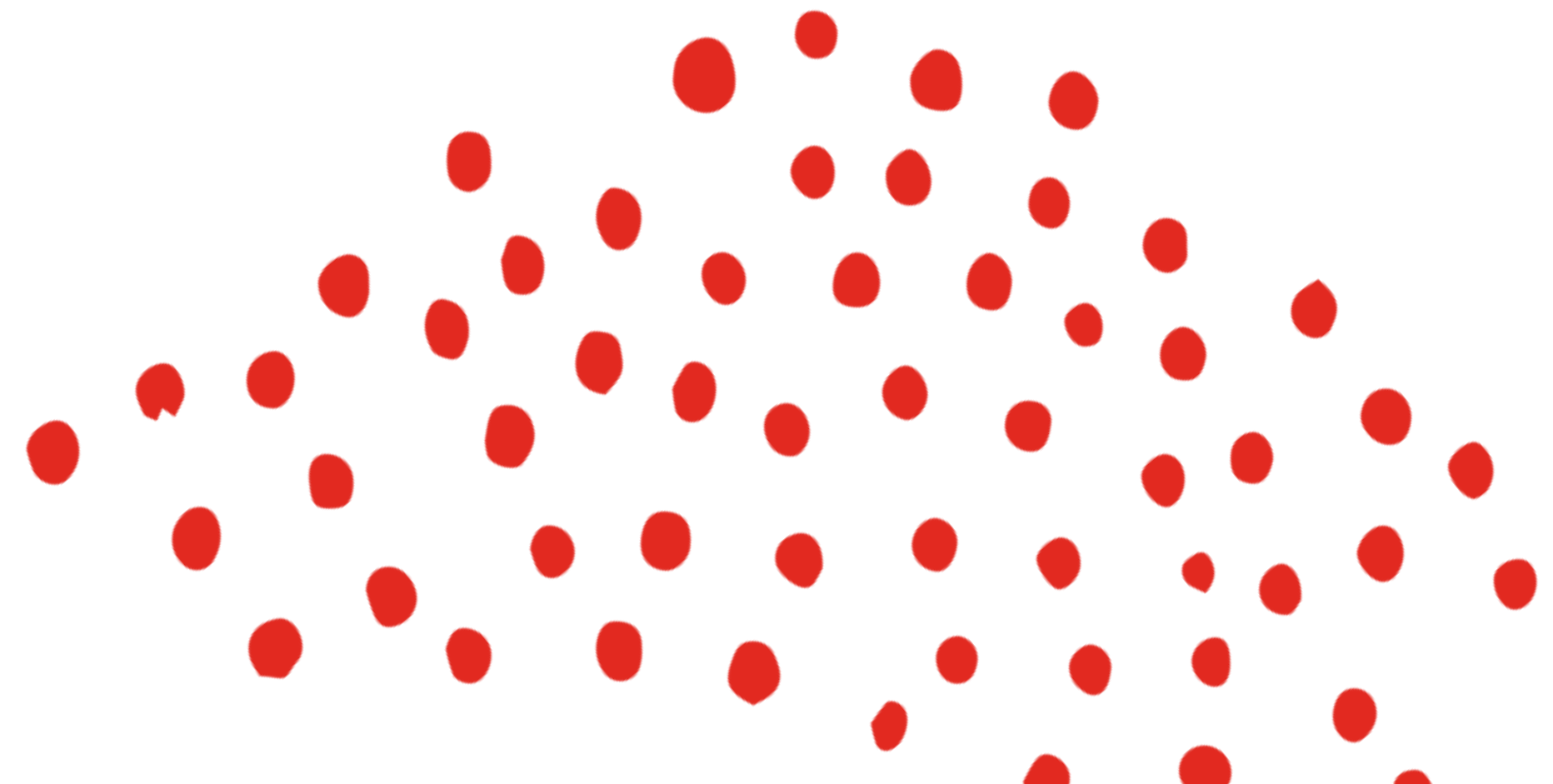


*Others' voices, i.e. community's experience, school members'*





# CREATIVITY

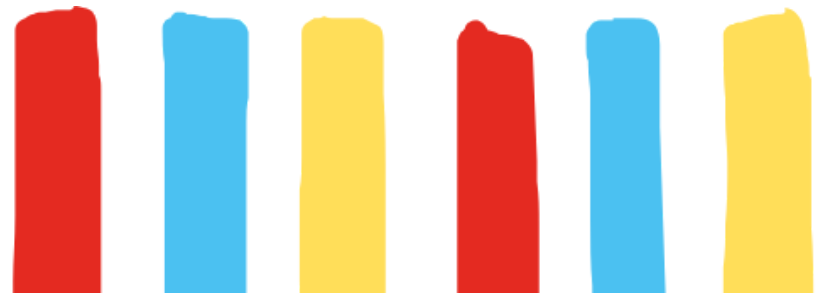


# ARTWORK/VIDEOWORK

**realistically**

*or*

**metaphorically**











# CREATIVITY IN PRODUCTION

**relevant  
to you**

**time-wise  
feasible**

**low cost**

**enjoyable**



# SUBMISSION

## Artwork specification:

Type	Details	Maximum File Size	File Format
Image	Photo, digital image, drawing, painting - 300 dpi	5 MB	JPEG, PNG, or PDF
Video	Video, film, animation - duration max. 5 minutes	128 MB	MPEG-4, MP4, or MOV
Sound	Recording, song	5 MB	MP3

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**IMPACT  
WEEK**





# SUBMISSION

## Selection Panels:

- Sarah Huxley (SHuxley@lincoln.ac.uk)
- Ami Montgomery (AMontgomery@lincoln.ac.uk)
- Ananda Breed (ABreed@lincoln.ac.uk)
- Vina Puspita (VPuspita@lincoln.ac.uk)

## Criteria of selection:

Significance of the story

## Submission link:

[bit.ly/MAPImpactWeekSubmission](https://bit.ly/MAPImpactWeekSubmission)



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**IMPACT  
WEEK**



# SUBMISSION

**End of  
submission**

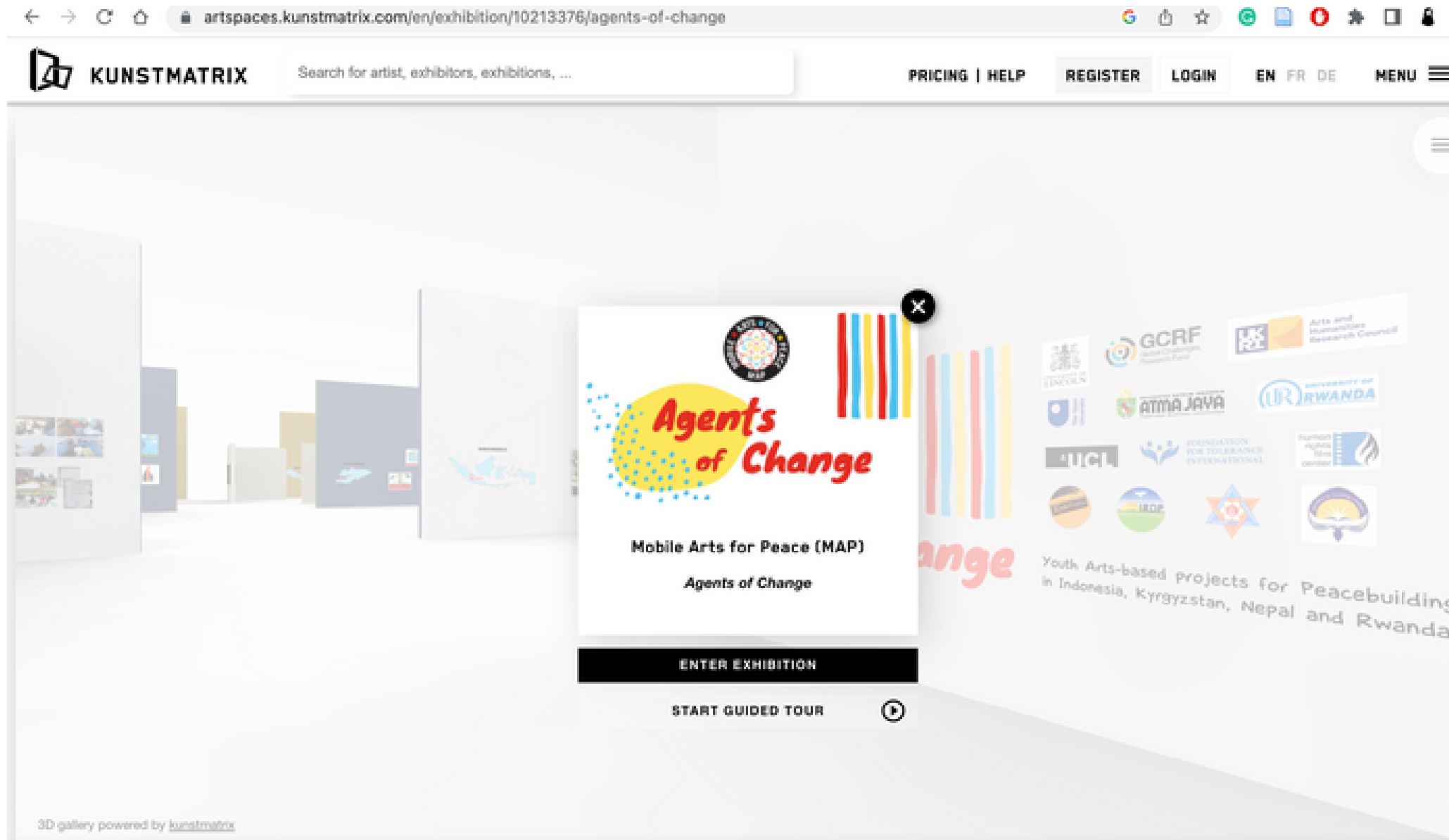
**4 JULY**

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**IMPACT  
WEEK**



# VIRTUAL EXHIBITION



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# IMPACT WEEK



The background of the slide is white, featuring several thick, hand-drawn yellow lines that create a sense of movement and depth. These lines are wavy and irregular, some forming large, open loops that frame the central text. The overall aesthetic is clean, modern, and organic.

**ANY QUESTIONS?**

**Drop your questions here:**  
[bit.ly/MAPImpactWeekQA](https://bit.ly/MAPImpactWeekQA)



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**IMPACT  
WEEK**



**THANK YOU!**

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